



Are you an Alabama Ob/Gyn who is participating in Blue Cross and Blue Shield's Ob/Gyn Select Program?

Have you achieved the "Clinical Effectiveness" value-based initiative?

If yes, you can save money on your ProAssurance medical professional liability insurance policy at renewal OR at policy inception if you are not a current insured!

ProAssurance is collaborating with Blue Cross and Blue Shield of Alabama in support of Ob/Gyns. If you participate in the Blue Cross Ob/Gyn Select program and achieve the "Clinical Effectiveness" value-based initiative, you are eligible for a premium discount when you renew your policy with ProAssurance or become an insured.

You are eligible for a 3% premium discount at policy renewal or inception if you achieve the "Clinical Effectiveness" value-based initiative.*

For information about this value-based initiative and how to achieve it, see the Blue Cross **Ob/Gyn Select Value-Based Initiatives Terms and Conditions** brochure. Sign in to your provider account at AlabamaBlue.com/Providers, then select *Resources, Programs & Initiatives, Select Programs*, and *OB-GYN Select Program*.

For more information on this ProAssurance premium discount, call 800-282-6242 and ask to speak with your Business Development Representative or your Underwriting Technician.

Achieve a value-based initiative and save on your medical professional liability policy—it's a win-win!

* The 3% discount in this program is subject to a cap of \$600.

ProAssurance is an independent company providing medical professional liability insurance for providers in the Blue Cross and Blue Shield of Alabama network. Blue Cross and Blue Shield of Alabama is an independent licensee of the Blue Cross and Blue Shield Association.



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